

HDC

HAIDER DEVELOPMENT CORPORATION

REAL ESTATE DEVELOPMENT . CONSULTING . CAPITAL FORMATION

SAL A. HAIDER

FOUNDER AND PRESIDENT



Sal Haider is the founder and president of Haider Development Corporation ("HDC"). He is a senior level real estate executive and entrepreneur experienced in leading billion dollar organizations' growth and long-term asset value enhancement. Achieved verifiable success in creating and delivering outstanding real estate investment strategies and timely execution as a "Turn-Key" developer of multi-segment real estate products (hotels, resorts, residential condominiums, timeshares/fractional, office buildings) and significant mixed-use master planned developments. Talented in building companies from ground up and identifying value acquisition targets in diverse markets and economic cycles. He has excelled as a motivator of people and manager of large teams, a transaction manager, negotiator, deal closer; and has delivered projects within budget and timeline.

During a 33-year career he has completed USD 2.0bn in construction projects; USD 540mn in structured financing transactions; and created strong project development pipelines. He has held key positions with companies such as:

- ❑ **Gulf Finance House** (one of the Middle-east's premier Bank); Senior Executive Director Real Estate Development. (6 months – Manama, Bahrain).
- ❑ **Majid Al Futtaim Properties** (one of the largest Middle-east developers); Executive Managing Director (CEO) of its Hotels Business Unit, asset managing a \$1.7 billion portfolio and developing circa USD 1.0 billion new developments. (4 years – Dubai, UAE)
- ❑ **Cerberus Capital** (one of the world's largest private equity firms); SVP of Southeastern U.S., developing mixed-use projects. (2 years – New York, USA)
- ❑ **Haider Development Corporation** (Founder/Owner); on personal account developing and selling residential condominiums. (6 years, Florida, USA)
- ❑ **Active International** (largest Corporate Trading company in the world); as President establishing and managing its Active Real Estate group. (2 years – New York, USA)
- ❑ **Hilton Grand Vacations Company** (resort division of Hilton Hotels Corp.); as Chief Development Officer. (7 years – Florida, USA)
- ❑ **Universal Medical Buildings, LP** (premier medical office buildings developer); as Senior Vice President, Development. (2 years, Wisconsin, USA)
- ❑ **Holiday Inns, Inc.** Senior Director of Development, developing Crowne Plaza and Holiday Inn hotels. (9 years, Washington D.C. USA)

He also served as the Adjunct Associate Professor of Real Estate Finance at The George Washington University's MBA Program and The American University.

Sal Haider received an MBA from Michigan State University and a Bachelor of Science degree from Moorhead State University. Throughout his career he has received many honors and awards from his alma mater and employers. He has been affiliated with several real estate organizations and currently maintains membership in alumni associations and many industry organizations. He is married with two children.